

2021 Sponsor & Advertising Order Form



MARKETING & BRANDING PACKAGES

2020 WIN Expo Presenting Package	SOLD	_____
Exhibit Hall (Grace Pavilion) Package	SOLD	_____
Exhibit Hall (Hall of Flowers) Package	\$7,500	_____
Lunch Hall (Garden Building) Package	\$5,000	_____
Gold Package	\$7,500	_____
Silver Package	\$5,000	_____
Registration Tent Package	SOLD	_____
Lanyard Package	SOLD	_____
Tote Bag Package	\$5,000	_____
Tasting Glass Package	\$2,000	_____
Coffee/Pastry Station Package	SOLD	_____
Parking Shuttle Package	\$2,000	_____
"Meet & Eat" - Antipasti Bar Package	\$1,500	_____

CONFERENCE TRACK PACKAGES

Winemaking & Production Track	SOLD	_____
Sales & Marketing Track	\$6,500	_____
Strategy & Leadership Track	\$2,500	_____

Trade Show sponsorships are a conduit for networking - WIN Expo provides a variety of sponsorship and advertising programs that create additional exposure opportunities that put your company in front of winery owners, winemakers, purchasing decision-makers, vineyard managers, tasting room buyers and other management personnel that attend the show.

LEARN MORE BY VISITING
wineindustryexpo.com/sponsor

ADDITIONAL BRANDING & EXPOSURE

Promotional Postcard Mailer			
6" x 11"	\$3,000	_____	
5.5" x 8.5"	\$2,750	_____	
4" x 6"	\$2,000	_____	
Exhibit Hall Ceiling Banner	\$1,500	_____	
Exhibit Hall Floor Stickers Pack	\$1,500	_____	
Tote Bag Promotional Insert	\$1,000	_____	
Featured Exhibitor Advertorial	\$750	_____	
Featured #ExpoDeals	\$250	_____	

PROGRAM GUIDE ADVERTISING

Outside Back Cover	SOLD	_____
Inside Front Cover	SOLD	_____
Inside Back Cover	SOLD	_____
Full Page	\$1,500	_____
1/2 Page	\$1,000	_____
1/3 Page	\$800	_____
1/4 Page	\$600	_____

Total: _____

**RESERVATIONS & ARTWORK
DUE BY: 01/15/2021**

Questions? Call Nick Young

707-433-2557 x100

info@wineindustryexpo.com

Fax This Form To: 707-433-2551

Email your artwork to:

info@wineindustryexpo.com

Artwork Specifications:

4-Color Vector .eps / .pdf / .ai / 300 dpi if .jpg

Company Name: _____

Name: _____

Phone: _____ Email: _____

Name on Card: _____ Signature: _____

Credit Card # _____ Expiration: _____ V-code: _____

Billing Address: _____ City: _____

State/Province: _____ Zip: _____

MAKE CHECKS PAYABLE TO:

Wine Industry Network, 155 Foss Creek Circle, Healdsburg, CA 95448

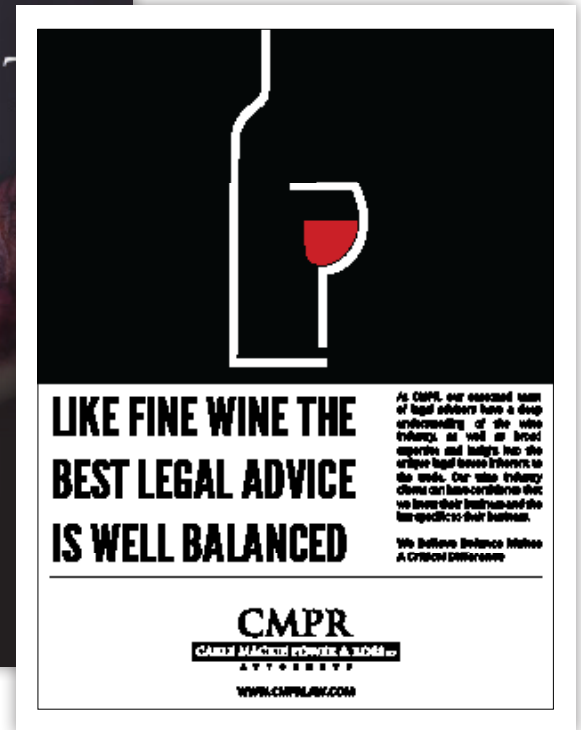
Program Guide Advertising Specs.



2019 Program Guide



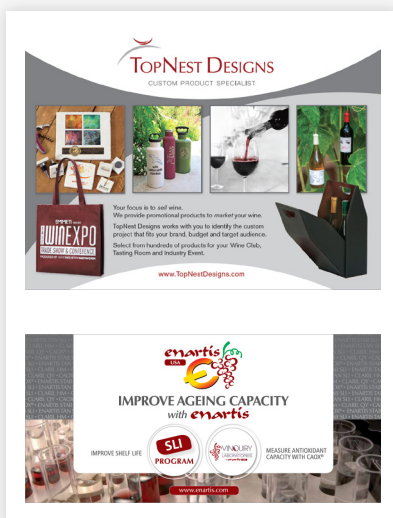
Back Cover, Inside Covers
 & Full Pages w/ Bleed
 8.75" x 11.25"
 Trim size: 8.5" x 11"
 Live Area: 8" x 10.5"



Full Page no Bleed
 7" x 10"

SIZING, BLEED & TRIM

Horizontal 1/2 Page
 7.5" x 4.875"

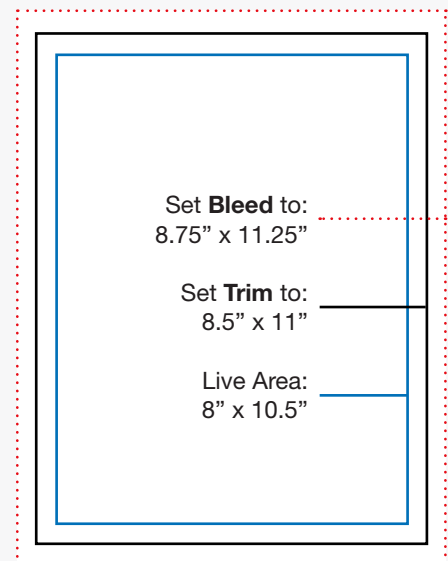


Horizontal 1/3 Page
 7.5" x 3.22"

1/4 Page
 3.625" x 4.875"



Vertical 1/2 Page
 3.625" x 10"



Back Cover, Inside Covers
 Full Page with bleed