

For Immediate Release



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4th Annual WIN Expo Exhibitor Booths Sold Out

North Coast Event on Track for Another Year of Success

Healdsburg, Calif., May 28, - The Wine Industry Network (WIN) today announced that exhibitor booths for the 2015 WIN Expo have sold out in record time for the fourth straight year. A waiting list of hopeful exhibiting companies has been established and will be maintained until the event in December. Exhibitor participation in the North Coast show has continually grown along with attendance numbers since the shows inception in 2012 establishing it as the 2nd largest wine industry trade show in North America.

This year's event will once again be held at the Sonoma County Fairgrounds on Thursday, December 3rd from 9:00 a.m. to 4:30 p.m. Attendees can look forward to educational sessions featuring experts sharing their knowledge about industry trends and latest discoveries. An official announcement of topics and speakers is scheduled for August along with attendee trade show and conference registration opening that same month. Conference packages will be available online at www.wineindustryexpo.com, discounts will be offered to early registrants and for purchasing multiple conference sessions.

"The North Coast wine industry has really embraced the WIN Expo and that is what's driven the success of the event," said George Christie, President of Wine Industry Network. "We're grateful for the support and will continue with our efforts to improve the trade show experience and educational content each year."

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About the Wine Industry Network (WIN):

Based in Healdsburg, CA, wineindustrynetwork.com is the wine industry's most comprehensive business resource website operating as an on-line trade show and created specifically to help industry professionals locate and connect more easily with the industry's best suppliers and service professionals. WIN also produces the North Coast Wine Industry Expo www.wineindustryexpo.com, based in Santa Rosa, CA, the US Beverage Industry Expo www.usbevexpo.com, based in Washington DC, the online industry publication, the *Wine Industry Advisor* wineindustryadvisor.com and WIN Jobs www.winjobboard.com, an online employment resource.