

For Immediate Release



Media Contact:

Tami Christie

707.433.2557 ext. 103

tami@wineindustrynetwork.com

Exhibitor Space for 2013 North Coast Wine Industry Expo – SOLD OUT

Healdsburg, Calif., July 3, 2013 - The Wine Industry Network (WIN) today announced that all 329 available booths for the second annual 2013 North Coast Wine Industry Expo have sold out, making it the 2nd largest wine industry trade show in North America. Due to the demand for additional booth space from the 2012 event, WIN expanded this year's show to include an additional 130 exhibitor spaces within the Hall of Flowers at the Sonoma County Fairgrounds.

Attendees can look forward to four educational conference sessions that will focus on current industry trends with the official announcement of topics and speakers scheduled for the beginning of August. Conference and trade show registration will open online at www.wineindustryexpo.com on August 5, 2013 and discounts will be offered when purchasing multiple conference sessions.

“We are grateful for the support that the local wine industry has shown this new North Coast trade event,” said George Christie, President of Wine Industry Network. “We remain committed to providing winery and vineyard operations access to the best industry suppliers and the products and services they offer. The 2013 Wine Industry Expo on December 5th is another step towards our goal to be the industry's best business resource.”

###

About the Wine Industry Network

Based in Healdsburg, California, WineIndustryNetwork.com is the wine industry's most comprehensive business resource website operating as an on-line trade show and created specifically to help industry professionals locate and connect more easily with the industry's best suppliers and service professionals. WIN also produces The North Coast Wine Industry Expo, based in Santa Rosa, California, and its online industry publication, the *Wine Industry Advisor* (www.wineindustrynetwork.com/blog/).