

# 2021 Sponsor & Advertising Order Form



## MARKETING & BRANDING PACKAGES

<a href="#">2020 WIN Expo Presenting Package</a>	SOLD	_____
<a href="#">Exhibit Hall (Grace Pavilion) Package</a>	SOLD	_____
<a href="#">Exhibit Hall (Hall of Flowers) Package</a>	\$7,500	_____
<a href="#">Lunch Hall (Garden Building) Package</a>	\$5,000	_____
<a href="#">Gold Package</a>	\$7,500	_____
<a href="#">Silver Package</a>	\$5,000	_____
<a href="#">Registration Tent Package</a>	SOLD	_____
<a href="#">Lanyard Package</a>	SOLD	_____
<a href="#">Tote Bag Package</a>	\$5,000	_____
<a href="#">Tasting Glass Package</a>	\$2,000	_____
<a href="#">Coffee/Pastry Station Package</a>	SOLD	_____
<a href="#">Parking Shuttle Package</a>	\$2,000	_____
<a href="#">"Meet &amp; Eat" - Antipasti Bar Package</a>	\$1,500	_____

## CONFERENCE TRACK PACKAGES

<a href="#">Winemaking &amp; Production Track</a>	SOLD	_____
<a href="#">Sales &amp; Marketing Track</a>	\$6,500	_____
<a href="#">Strategy &amp; Leadership Track</a>	\$2,500	_____

Trade Show sponsorships are a conduit for networking - WIN Expo provides a variety of sponsorship and advertising programs that create additional exposure opportunities that put your company in front of winery owners, winemakers, purchasing decision-makers, vineyard managers, tasting room buyers and other management personnel that attend the show.

**LEARN MORE BY VISITING**  
[wineindustryexpo.com/sponsor](http://wineindustryexpo.com/sponsor)

## ADDITIONAL BRANDING & EXPOSURE

<a href="#">Promotional Postcard Mailer</a>			
	6" x 11"	\$3,000	_____
	5.5" x 8.5"	\$2,750	_____
	4" x 6"	\$2,000	_____
<a href="#">Exhibit Hall Ceiling Banner</a>		\$1,500	_____
<a href="#">Exhibit Hall Floor Stickers Pack</a>		\$1,500	_____
<a href="#">Tote Bag Promotional Insert</a>		\$1,000	_____
<a href="#">Featured Exhibitor Advertorial</a>		\$750	_____
<a href="#">Featured #ExpoDeals</a>		\$250	_____

## PROGRAM GUIDE ADVERTISING

<a href="#">Outside Back Cover</a>	SOLD	_____
<a href="#">Inside Front Cover</a>	SOLD	_____
<a href="#">Inside Back Cover</a>	SOLD	_____
<a href="#">Full Page</a>	\$1,500	_____
<a href="#">1/2 Page</a>	\$1,000	_____
<a href="#">1/3 Page</a>	\$800	_____
<a href="#">1/4 Page</a>	\$600	_____

**Total:** \_\_\_\_\_

**RESERVATIONS & ARTWORK  
DUE BY: 10/15/2021**

Questions? Call Nick Young

707-433-2557 x100

info@wineindustryexpo.com

Fax This Form To: 707-433-2551

Email your artwork to:

info@wineindustryexpo.com

**Artwork Specifications:**

4-Color Vector .eps / .pdf / .ai / 300 dpi if .jpg

Company Name: \_\_\_\_\_

Name: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Name on Card: \_\_\_\_\_ Signature: \_\_\_\_\_

Credit Card # \_\_\_\_\_ Expiration: \_\_\_\_\_ V-code: \_\_\_\_\_

Billing Address: \_\_\_\_\_ City: \_\_\_\_\_

State/Province: \_\_\_\_\_ Zip: \_\_\_\_\_

**MAKE CHECKS PAYABLE TO:**

Wine Industry Network, 155 Foss Creek Circle, Healdsburg, CA 95448

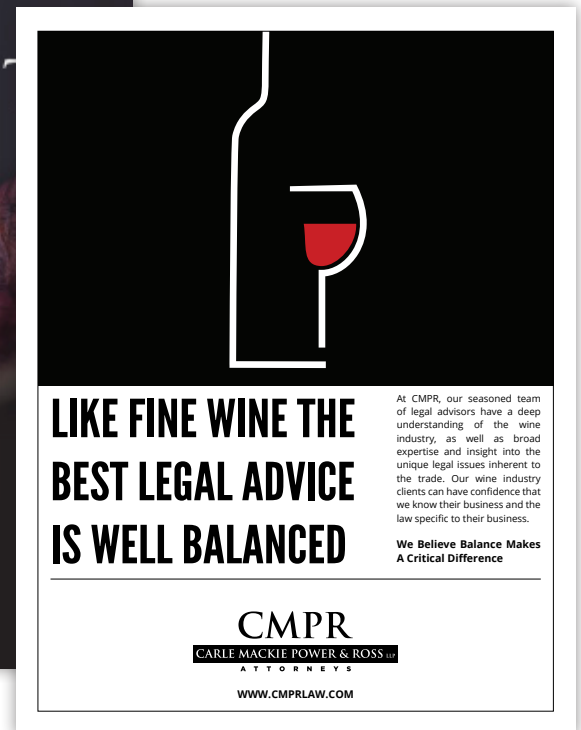
# Program Guide Advertising Specs.



2019 Program Guide



Back Cover, Inside Covers  
& Full Pages w/ Bleed  
8.75" x 11.25"  
Trim size: 8.5" x 11"  
Live Area: 8" x 10.5"



Full Page no Bleed  
7" x 10"

## SIZING, BLEED & TRIM

Horizontal 1/2 Page  
7.5" x 4.875"

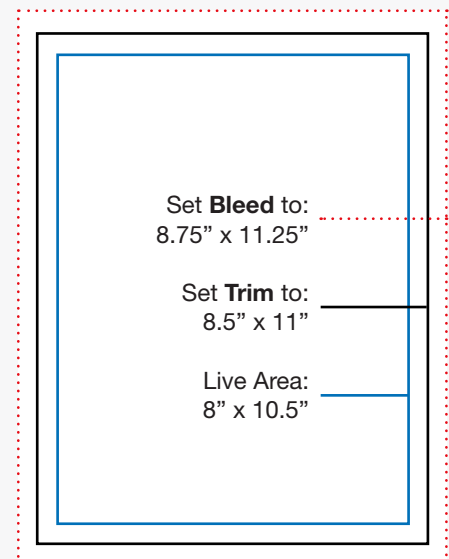


Horizontal 1/3 Page  
7.5" x 3.22"

1/4 Page  
3.625" x 4.875"



Vertical 1/2 Page  
3.625" x 10"



Back Cover, Inside Covers  
Full Page with bleed