

# 2022 Sponsorship & Advertising Rates



MARKETING & BRANDING PACKAGES	
<a href="#">2022 WIN Expo Presenting Package</a>	SOLD
<a href="#">Exhibit Hall (Grace Pavilion) Package</a>	\$11,000
<a href="#">Exhibit Hall (Hall of Flowers) Package</a>	\$8,000
<a href="#">Lunch Hall (Garden Building) Package</a>	\$5,500
<a href="#">Gold Package</a>	\$8,000
<a href="#">Silver Package</a>	\$5,500
<a href="#">Registration Tent Package</a>	SOLD
<a href="#">Lanyard Package</a>	SOLD
<a href="#">Tote Bag Package</a>	\$6,000
<a href="#">Tasting Glass Package</a>	SOLD
<a href="#">Coffee/Pastry Station Package</a>	SOLD
<a href="#">Parking Shuttle Package</a>	\$2,250
<a href="#">"Meet &amp; Eat" - Antipasti Bar Package</a>	\$2,000

CONFERENCE TRACK PACKAGES	
<a href="#">Winemaking &amp; Production Track</a>	\$7,000
<a href="#">Sales &amp; Marketing Track</a>	\$7,000
<a href="#">Vineyard &amp; Grower Track</a>	\$7,000
<a href="#">Strategy &amp; Leadership Track (Shared)</a>	\$2,750

Trade Show sponsorships are a conduit for networking - WIN Expo provides a variety of sponsorship and advertising programs that create additional exposure opportunities that put your company in front of winery owners, winemakers, purchasing decision-makers, vineyard managers, tasting room buyers and other management personnel that attend the show.

**LEARN MORE BY VISITING**  
[wineindustryexpo.com/sponsor](http://wineindustryexpo.com/sponsor)

ADDITIONAL BRANDING & EXPOSURE	
<a href="#">Promotional Postcard Mailer</a>	
6" x 11"	\$3,850
5.5" x 8.5"	\$3,400
4" x 6"	\$3,200
<a href="#">Exhibit Hall Ceiling Banner</a>	\$1,650
<a href="#">Exhibit Hall Floor Stickers Pack</a>	\$1,650
<a href="#">Tote Bag Promotional Insert</a>	\$1,200
<a href="#">Featured Exhibitor Advertorial</a>	\$950
<b>Total: \$</b>	_____

PROGRAM GUIDE ADVERTISING	
<a href="#">Outside Back Cover</a>	SOLD
<a href="#">Inside Front Cover</a>	SOLD
<a href="#">Inside Back Cover</a>	\$2,000
<a href="#">Full Page</a>	\$1,650
<a href="#">1/2 Page Vertical</a>	\$1,100
<a href="#">1/2 Page Horizontal</a>	\$1,100
<a href="#">1/4 Page</a>	\$700

**RESERVATIONS & ARTWORK  
DUE BY: 10/14/2022**

**Questions? Call Kim Badenfort**  
 kim@wineindustrynetwork.com  
 Call: 707-433-2557 x104  
 Fax form to: 707-433-2551

**Email This Form & Your Artwork File To:**  
 info@wineindustryexpo.com

**Artwork Specifications:**  
 4-Color Vector .eps / .pdf / .ai / .jpg\* only if 300 dpi  
*How Do I Check DPI?*

**50% REQUIRED UPON SUBMISSION · FULL PAYMENT DUE BEFORE 6/30/2022**  
 If paying by credit card, the remaining balance will be automatically charged on 6/30/2022

<b>PAYMENT INFORMATION</b>	Pay Half Now = \$ _____	Pay in Full = \$ _____
Company Name: _____		
Credit Card #: _____		v-code: _____
Expiration: _____		Name on Credit Card: _____
Billing Address: _____		City: _____
State/Province: _____ Zip: _____		<input type="checkbox"/> Paying by Enclosed Check # _____
<b>MAKE CHECKS PAYABLE TO: Wine Industry Network, 155 Foss Creek Circle, Healdsburg, CA 95448</b>		

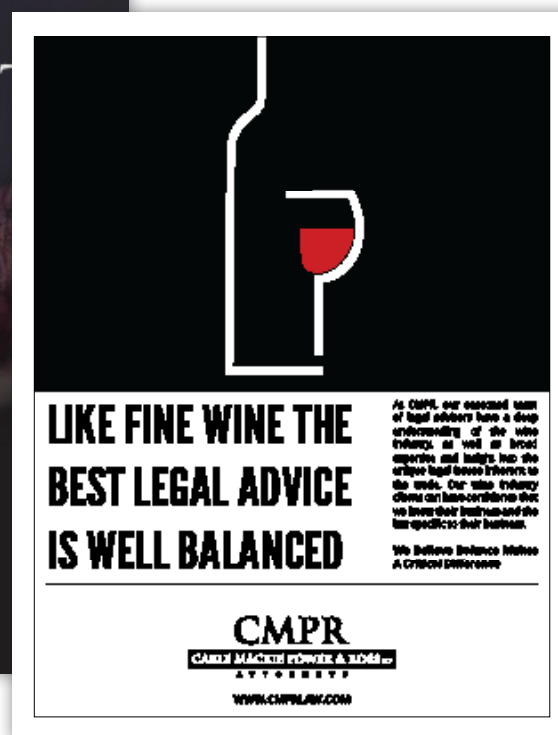
# Program Guide Advertising Sizes/Specs.



2021 Program Guide



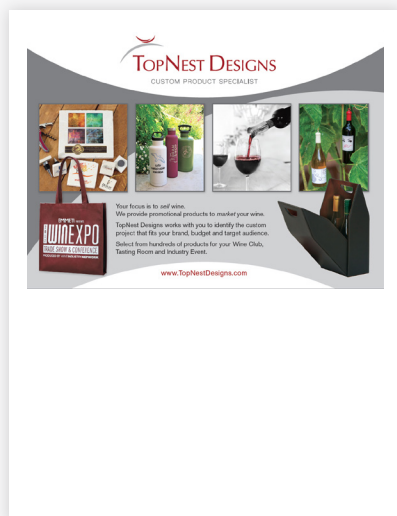
Back Cover, Inside Covers  
 & Full Pages w/ Bleed  
 8.75" x 11.25"  
 Trim size: 8.5" x 11"  
 Live Area: 8" x 10.5"



Full Page no Bleed  
 7" x 10"

## SIZING, BLEED & TRIM

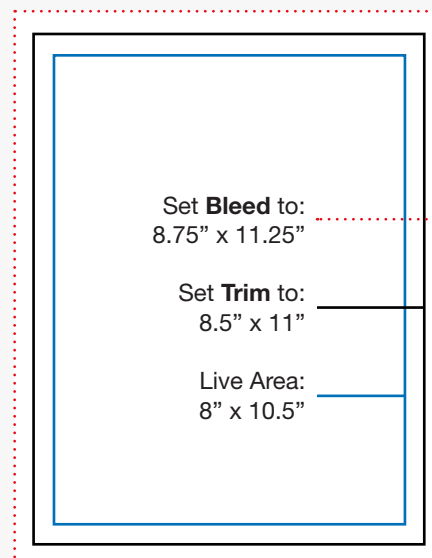
Horizontal 1/2 Page  
 7.5" x 4.875"



1/4 Page  
 3.625" x 4.875"



Vertical 1/2 Page  
 3.625" x 10"



Back Cover, Inside Covers  
 Full Page with bleed