

2023 Sponsorship & Advertising Rates



MARKETING & BRANDING PACKAGES

2023 WIN Expo Presenting Package	SOLD	_____
Exhibit Hall (Grace Pavilion) Package	\$11,000	_____
Exhibit Hall (Hall of Flowers) Package	SOLD	_____
Premier Sponsor Package	\$5,500	_____
Registration Tent Package	SOLD	_____
Lanyard Package	SOLD	_____
Tote Bag Package	SOLD	_____
Tasting Glass Package	SOLD	_____
Coffee/Pastry Station Package	\$2,000	_____
Parking Courtesy Package	\$3,000	_____
Antipasti Bar Exclusive Sponsor Package	\$5,000	_____
Antipasti Bar Shared Package	\$2,000	_____

CONFERENCE HALL HOST PACKAGES

Conference Hall Host Package	\$6,500	_____
Session Sponsor Package	\$2,500	_____

Trade Show sponsorships are a conduit for networking - WIN Expo provides a variety of sponsorship and advertising programs that create additional exposure opportunities that put your company in front of winery owners, winemakers, purchasing decision-makers, vineyard managers, tasting room buyers and other management personnel that attend the show.

ADDITIONAL BRANDING & EXPOSURE

Promotional Postcard Mailer			
6" x 11"	\$3,850	_____	
5.5" x 8.5"	\$3,400	_____	
4" x 6"	\$3,200	_____	
Exhibit Hall Ceiling Banner	\$1,650	_____	
Exhibit Hall Floor Stickers Pack	\$1,950	_____	
Tote Bag Promotional Insert	\$1,200	_____	
Featured Trial Tasting	\$1,000	_____	
Featured Exhibitor Advertorial	\$1,000	_____	

Total: \$ _____

PROGRAM GUIDE ADVERTISING

Outside Back Cover	SOLD	_____
Inside Front Cover	SOLD	_____
Inside Back Cover	SOLD	_____
Full Page	\$1,650	_____
1/2 Page Vertical	\$1,100	_____
1/2 Page Horizontal	\$1,100	_____

**RESERVATIONS & ARTWORK
DUE BY: 10/13/2023**

wineindustryexpo.com/sponsor

Questions? Call Kim Badenfort
kim@wineindustrynetwork.com
Call: 707-433-2557 x104
Fax form to: 707-433-2551

Email This Form & Your Artwork File To:
info@wineindustryexpo.com

Artwork Specifications:
4-Color Vector .eps / .pdf / .ai / .jpg* only if 300 dpi
How Do I Check DPI?

50% REQUIRED UPON SUBMISSION · FULL PAYMENT DUE BEFORE 6/30/2023

If paying by credit card, the remaining balance will be automatically charged on 6/30/2023

PAYMENT INFORMATION

Pay Half Now = \$ _____ Pay in Full = \$ _____

Company Name: _____

Credit Card #: _____ Name on Card: _____

Exp: _____ CV-Code: _____ Email Receipt To: _____

Billing Address: _____ City: _____

State/Province: _____ Zip: _____ Paying by Enclosed Check # _____

MAKE CHECKS PAYABLE TO: Wine Industry Network, 155 Foss Creek Circle, Healdsburg, CA 95448

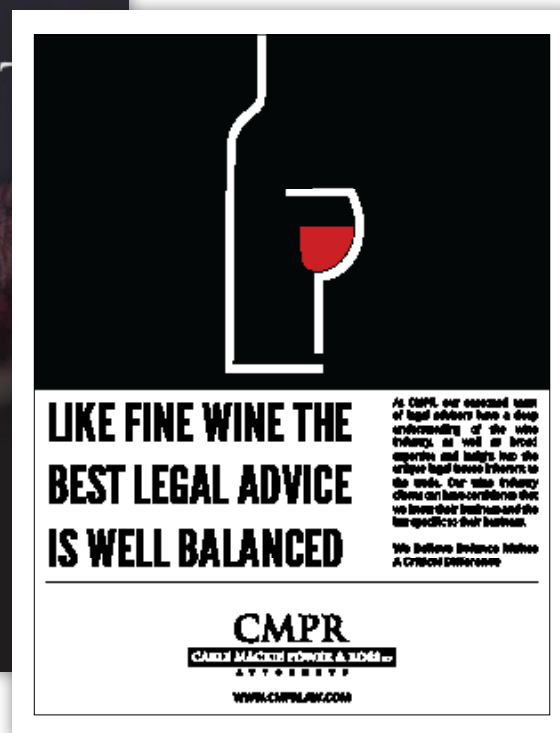
Program Guide Advertising Sizes/Specs.



Program Guide Cover



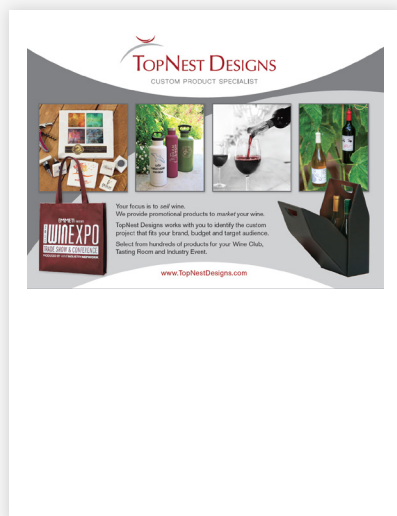
Back Cover, Inside Covers & Full Pages w/ Bleed
 8.75" x 11.25"
 Trim size: 8.5" x 11"
 Live Area: 8" x 10.5"



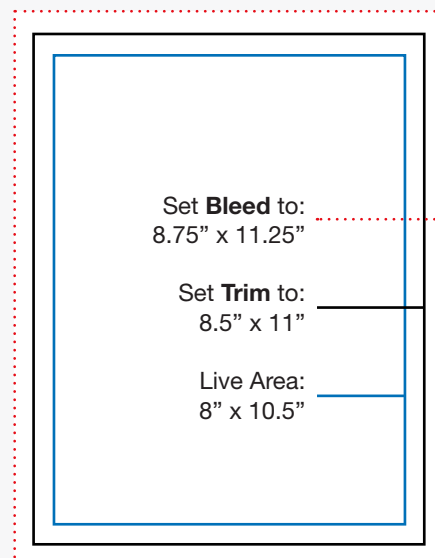
Full Page no Bleed
 7" x 10"

SIZING, BLEED & TRIM

Horizontal 1/2 Page
 7.5" x 4.875"



Vertical 1/2 Page
 3.625" x 10"



Back Cover, Inside Covers
 Full Page with bleed