2024 Sponsorship & Advertising Rates

WIN EXPO
TRADE SHOW & CONFERENCE
PRODUCED BY WINE INDUSTRY NETWORK

MARKETING & BRANDING PACKAGES

2024 WIN Expo Presenting Package	SOLD	_____
Exhibit Hall (Grace Pavilion) Package	$11,000	_____
Exhibit Hall (Hall of Flowers) Package	$9,000	_____
Registration Tent Package	SOLD	_____
Name Badge Lanyard Package	SOLD	_____
Tote Bag Package	SOLD	_____
Premier Sponsor Package	$5,500	_____
Antipasti Bar Exclusive Package	$5,000	_____
- Shared Package	$2,000	_____
Tasting Glass Package	$3,500	_____
Coffee/Pastry Station Exclusive Package	N/A	_____
- Shared Package	$2,000	_____
Parking Courtesy Package	$3,000	_____

CONFERENCE PACKAGES

Conference Hall Host	$6,500	_____
Session Host	$4,000	_____
Session Sponsor	$2,500	_____

Trade Show sponsorships are a conduit for networking - WIN Expo provides a variety of sponsorship and advertising programs that create additional exposure opportunities that put your company in front of winery owners, winemakers, purchasing decision-makers, vineyard managers, tasting room buyers and other management personnel that attend the show.

ADDITIONAL BRANDING & EXPOSURE

Postcard Promotional Mailer		
6" x 11"	$3,500	_____
Exhibit Hall Floor Stickers Pack	$1,950	_____
Exhibit Hall Ceiling Banner	$1,650	_____
Tote Bag Promotional Insert	$1,250	_____
Featured Exhibitor Promotional Package	$1,100	_____
Featured Trial Tasting	$1,000	_____

Total: $ _____

PROGRAM GUIDE ADVERTISING

Outside Back Cover	$2,000	_____
Inside Front Cover	$1,800	_____
Inside Back Cover	SOLD	_____
Full Page	$1,500	_____
1/2 Page Vertical	$1,100	_____
1/2 Page Horizontal	$1,100	_____

RESERVATIONS & ARTWORK
DUE BY: 10/11/2024

wineindustryexpo.com/sponsor

Questions? Call Kim Badenfort
kim@wineindustrynetwork.com
Call: 707-433-2557 x104
Fax form to: 707-433-2551

Email This Form & Your Artwork File To:
info@wineindustryexpo.com
Artwork Specifications:
4-Color Vector .eps / .pdf / .ai / .jpg* only if 300 dpi
How Do I Check DPI?

50% REQUIRED UPON SUBMISSION · FULL PAYMENT DUE BEFORE 6/30/2024
If paying by credit card, the remaining balance will be automatically charged on 6/30/2024

PAYMENT INFORMATION

Pay Half Now = $_____ Pay in Full = $_____

Credit Card #:_____

Expiration:_____ CV-Code:_____ Name on Credit Card:_____

Email For Receipt: _____

Billing Address:_____ City:_____

State/Province:_____ Zip:_____ ☐ Paying by Enclosed Check # _____

MAKE CHECKS PAYABLE TO: Wine Industry Network, 155 Foss Creek Circle, Healdsburg, CA 95448
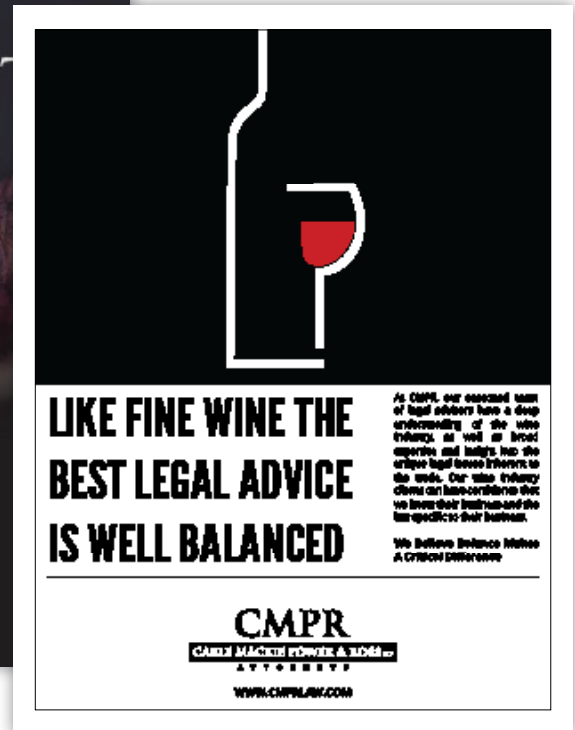
Program Guide Advertising Sizes/Specs.
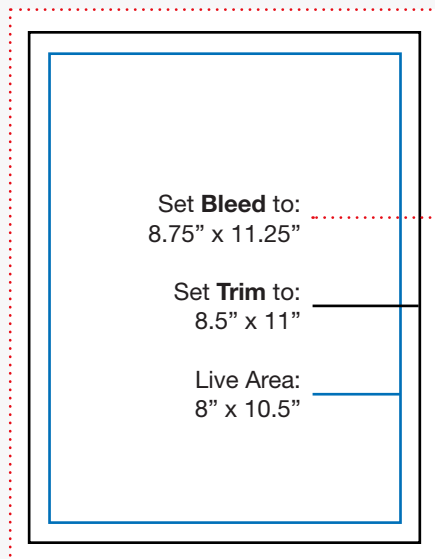

2023 Program Guide

Back Cover, Inside Covers
& Full Pages w/ Bleed
8.75" x 11.25"
Trim size: 8.5" x 11"
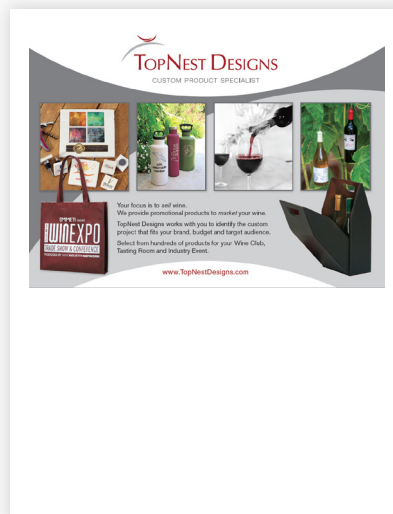Live Area: 8" x 10.5"

Full Page no Bleed
7" x 10"

SIZING, BLEED & TRIM

Back Cover, Inside Covers
Full Page with bleed

Set **Bleed** to:
8.75" x 11.25"

Set **Trim** to:
8.5" x 11"

Live Area:
8" x 10.5"

Horizontal 1/2 Page
7.5" x 4.875"

1/4 Page
3.625" x 4.875"

Vertical 1/2 Page
3.625" x 10"