

2025 Sponsorship & Advertising Rates



MARKETING & BRANDING PACKAGES	
2025 WIN Expo Presenting Sponsor	SOLD _____
Exhibit Hall Sponsor (Grace Pavilion)	\$11,000 _____
Exhibit Hall Sponsor (Hall of Flowers)	\$9,000 _____
Registration Tent Sponsor	SOLD _____
Lanyard Sponsor	SOLD _____
Tote Bag Sponsor	SOLD _____
Premier Sponsor	\$5,500 _____
Conference Hall Water Bottle Sponsor	\$4,500 _____
Tasting Glass Sponsor	\$3,500 _____
WiFi Connection Sponsor	\$3,500 _____
Coffee/Pastry Station Exclusive Sponsor	\$3,500 _____
Coffee/Pastry Station Shared Sponsor	\$2,000 _____
Parking Courtesy Sponsor	\$3,000 _____
Antipasti Bar Exclusive Sponsor	\$5,000 _____
Antipasti Bar Shared Sponsor	\$2,000 _____

CONFERENCE PACKAGES	
Conference Track Sponsor	\$6,500 _____
Conference Session Host	\$4,000 _____
Conference Supporting Sponsor	\$2,000 _____

Trade Show sponsorships are a conduit for networking - WIN Expo provides a variety of sponsorship and advertising programs that create additional exposure opportunities that put your company in front of winery owners, winemakers, purchasing decision-makers, vineyard managers, tasting room buyers and other management personnel that attend the show.

ADDITIONAL BRANDING & EXPOSURE	
Promotional Postcard Mailer	_____
6" x 11"	\$3,500 _____
Exhibit Hall Floor Stickers Pack (16)	\$1,950 _____
Exhibit Hall Ceiling Banner	\$1,650 _____
Tote Bag Promotional Insert	\$1,250 _____
Exhibit Hall Trial Tasting	\$1,000 _____
Featured Exhibitor Advertorial	\$1,100 _____
Brandwalk Stickers Pack (2)	\$500 _____
Total: \$ _____	

PROGRAM GUIDE ADVERTISING	
Outside Back Cover	\$2,000 _____
Inside Front Cover	\$1,800 _____
Inside Back Cover	\$1,800 _____
Full Page	\$1,650 _____
Half Page	\$1,100 _____

**RESERVATIONS & ARTWORK
DUE BY: 10/10/2025**

wineindustryexpo.com/sponsor

Questions? Call Kim Badenfort
 kim@wineindustrynetwork.com
 Call: 707-433-2557 x104
 Fax form to: 707-433-2551

Email This Form & Your Artwork File To:
 info@wineindustryexpo.com

Artwork Specifications:
 4-Color Vector .eps / .pdf / .ai / .jpg* only if 300 dpi
How Do I Check DPI?

50% REQUIRED UPON SUBMISSION · FULL PAYMENT DUE BEFORE 6/30/2025
If paying by credit card, the remaining balance will be automatically charged on 6/30/2025

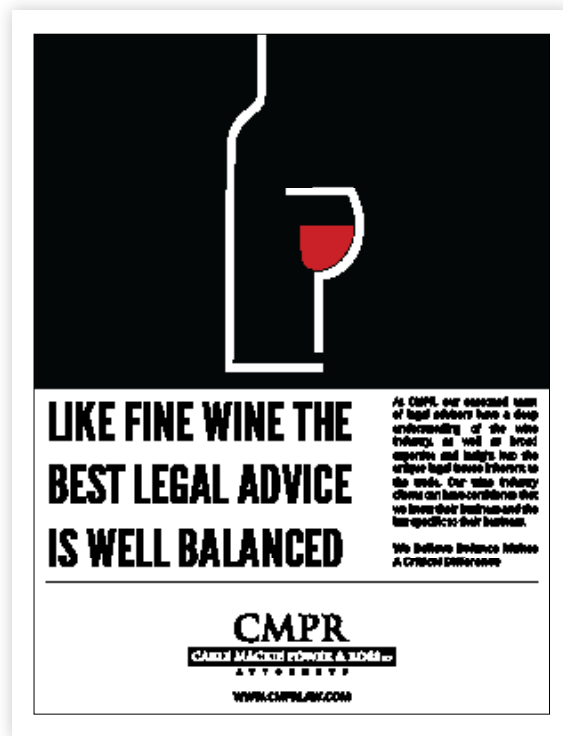
PAYMENT INFORMATION	Pay Half Now = \$ _____	Pay in Full = \$ _____
Credit Card #: _____		
Expiration: _____ CV-Code: _____ Name on Credit Card: _____		
Email For Receipt: _____		
Billing Address: _____		City: _____
State/Province: _____	Zip: _____	<input type="checkbox"/> Paying by Enclosed Check # _____

MAKE CHECKS PAYABLE TO: Wine Industry Network, 155 Foss Creek Circle, Healdsburg, CA 95448

Program Guide Advertising Sizes/Specs.



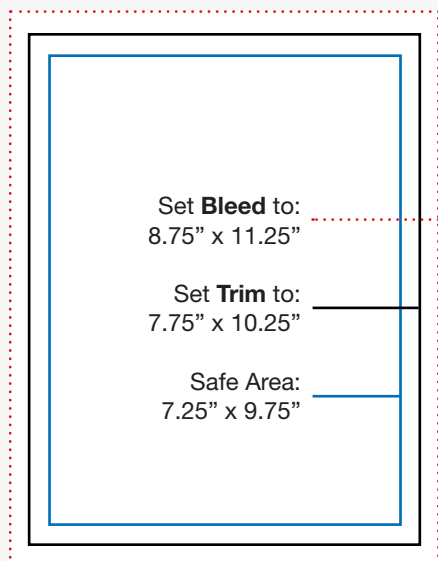
Back Cover, Inside Covers
 & Full Pages w/ Bleed:
 8.75" x 11.25"
 Trim size: 7.75" x 10.25"
 Safe Area: 7.25" x 9.75"



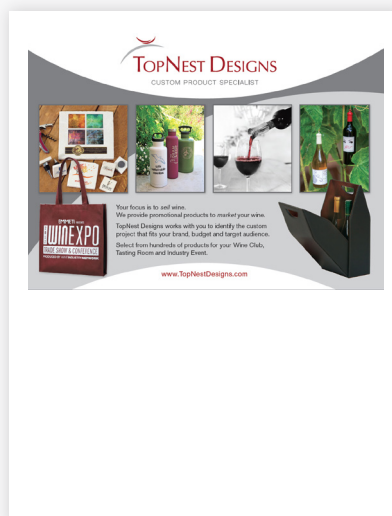
Full Page no Bleed
 7.25" x 9.75"

SIZING, BLEED & TRIM

Back Cover, Inside Covers
 Full Page with bleed



Horizontal 1/2 Page
 7.25" x 4.75"



Vertical 1/2 Page
 3.5" x 9.75"

