

For Immediate Release



**Media Contact:**  
Tami Christie  
707.433.2557 ext. 103  
tami@wineindustrynetwork.com

## Exhibitor Registration Open for 9<sup>th</sup> Annual North Coast Wine Industry Expo

*Limited booth space remains for 2020 WIN Expo*

April 1<sup>st</sup>, 2020, Healdsburg, CA – Exhibitor registration is now open with a limited number of booths still available for the 9<sup>th</sup> Annual North Coast Wine Industry Trade Show & Conference (WIN Expo), scheduled to take place at the Sonoma County Fairgrounds and Event Center in Santa Rosa, CA, on Thursday, December 3<sup>rd</sup>, 2020.

WIN Expo is the largest trade show and conference focused exclusively on the North Coast wine industry. Each year, the Expo includes nearly 300 exhibitors showcasing the latest products and services to over 3,000 industry professionals along with a robust educational conference designed to address the current opportunities and challenges that our industry is facing.

“The last 3 years have been incredibly challenging for the North Coast wine industry,” said George Christie, President & CEO of Wine Industry Network. “There’s no disputing the way we’ve done business in the past is not the path to success going forward. Thriving in the future is about accepting and adapting to change and that will be the focus of this year’s Expo. This will be, without a doubt, the most important trade show and conference our region has had yet, and everyone should be there.”

The finalized topics and line-up of speakers for the conference will be announced when attendee registration opens in August. Booths for WIN Expo generally sell out very quickly - for more information, exhibitor registration, and to sign up for email updates visit [wineindustryexpo.com](http://wineindustryexpo.com)

###

### **About Wine Industry Network (WIN):**

Wine Industry Network (WIN) ([wineindustrynetwork.com](http://wineindustrynetwork.com)), is based in Healdsburg, CA and is THE business resource for the wine industry. WIN produces three annual trade shows & conferences, the North Coast Wine Industry Expo (WIN Expo) ([wineindustryexpo.com](http://wineindustryexpo.com)), the Wine & Weed Symposium ([wine-weed.com](http://wine-weed.com)), the 3-Tier Wine Symposium ([3tierwine.com](http://3tierwine.com)); as well the online daily news publication, Wine Industry Advisor ([wineindustryadvisor.com](http://wineindustryadvisor.com)); an online employment resource, WIN Jobs ([wineindustry.jobs](http://wineindustry.jobs)); and THE North American Wine Industry Database, Wine Industry Data (WIN Data) ([wineindustrydata.com](http://wineindustrydata.com)).